

# Smart Words for Smart Homeowners

THE EXPERIENCE OF EXPERTS AND THEIR ADVICE ON RELEVANT HOMEOWNER TOPICS

## The Importance Of Paint Luster

### Overview

Here are some insights into paint lusters and why using the proper luster serves your needs better. Although not all luster gradations are available for every paint, you can still select the best for each area or job. Typically increased luster equals increased sheen and reflectance. Every paint manufacturer has its own luster designation so check before ordering.

### More Traffic = More Luster

You are balancing the need for long term durability with easy cleanup and color/tonal depth. In rooms and areas that little hands frequent add luster (tighten pores) so you can clean the areas easily. In high traffic areas or areas that need to take advantage of reflected light, increase its reflectance with more luster and higher sheen. One caveat that needs mentioning regarding cheap gloss paint; it may chip easier than good/expensive gloss paint. To achieve the smoothest finish when using Semi-Gloss, Gloss and Hi-Gloss paint, apply multiple thin coats rather than one thick coat.



Area or Task	Paint Luster	Advantage
Most Ceilings. Walls In Living Room, Master Bedroom, Dens.	FLAT	Reflects Very Little Light. Harder To Clean. Rich Appearance & Color Depth. Hides Some Imperfections.
Most Walls In Dinning Room, Baths, Family Room, Children's Bedrooms, Playrooms.	LOW GLOSS, SATIN, MATTE	Reflects Some Light. Somewhat Easier To Clean. Rich Appearance & Color Depth.
Most Workshop Ceilings, Walls In Baths, Garage Walls.	LOW GLOSS, SATIN, EGG SHELL	Reflects More Light. Easier To Clean. Rich Appearance & Color Depth.
Cabinets, Trim, Wainscoting, Heater & Radiator Covers, Bedroom & Closet Doors.	EGG SHELL , SEMI-GLOSS,	Reflects More Light. Easier To Clean. Increased Stain Resistance.
Stair Treads, Balusters, Painted Hand Railings, Exterior Trim, Exterior Flat Fascia, Shutters, Entry Doors. Inside Closet Walls. Fences & Outdoor Gates.	SEMI-GLOSS, GLOSS, HI-GLOSS	Reflects More Light. Easiest To Clean. Increased Stain Resistance. Increase Reflectance. High-moisture Areas.

### Gradation Details:

- ☑ Flat is a very low-sheen paint with a non-reflective finish that touches up well and hides minor surface imperfections. It's ideal for low traffic areas, interior walls and interior ceilings.
- ☑ Matte and Low Gloss have a low luster reflective finish that is durable, easier to clean, touches up well. These lusters also hide minor surface imperfections. Great for low to moderate traffic areas, such as bedrooms, and interior walls.
- ☑ Eggshell has a velvety appearance and is a good choice in moderate traffic areas such as dinning rooms and living rooms.
- ☑ Satin Enamel for a pearl-like appearance in moderate to high traffic areas or areas that have some exposure to moisture, such as kitchens.
- ☑ Semi-Gloss for a radiant sheen that is great on cabinets and trim, high-traffic areas and high-moisture areas.
- ☑ Gloss & Hi-Gloss create bright, shiny appearance. This is great for high-use surfaces & exteriors.

## Awards For Superior Results

We have been granted awards for superior work performance from our customers and from leading consumer rating agencies. This is our fourth consecutive consumer award. See our web site for current details.

Less than 5 percent of service companies ever qualify for this award in any given year, so it's quite an unparalleled and rare distinction to be a successive winner 8 consecutive years. (For math majors it's a probability of 0.000000015625 and a very rare occurrence.)

Call me for minor and major tasks in and around your home and office at 973-627-7398.

- ✓ We are a family owned and run business.
- ✓ We are insured.
- ✓ We are Not a franchise or part of some home service conglomerate.
- ✓ We do Not send hired "sub-contractors" to do your work.
- ✓ We will shrink your Overgrown To-Do List.
- ✓ We have great references because we use the best materials and we do great work consistently.
- ✓ The 8-Time Award Winning Handyman as selected by consumers of Angie's List.

## The Counties We Cover

If you're in Northwestern New Jersey please eMail or call us for more details about our services. Please visit our web site for pictures and comments by our customers. Our support services are available in the counties of:

- ✓ Morris
- ✓ Parts of Sussex, Somerset, Warren

## Start Your List Here!


## You'll Be Delighted With The Results!

### Our Angie's List Report Card

**Overall Rating: A**

<b>Price: A</b>	<b>Professionalism: A</b>
<b>Quality: A</b>	<b>Responsiveness: A</b>
<b>Punctuality: A</b>	<b>Thoroughness: A</b>

## Contact Me Today!

### Call Ron

**Our customers consider us the BEST!**

**Details: [www.handyman-central.net](http://www.handyman-central.net)**

**Email: [ron@handyman-central.net](mailto:ron@handyman-central.net)**

**Phone & Faxes: 973-627-7398**